



Discounts & Benefits

Special Discounts & Benefits for Current GDC Members

Take advantage of these great discounts available to current members of the Society of Graphic Designers of Canada. In some cases, your membership number or a special code is required. Check the Members' Only News page of the website for additional discounts, benefits and special announcements.

While we update this list yearly, occasionally there are changes mid-year. If you have questions or any difficulties accessing these discounts or benefits, please contact info@gdc.net and our national director will be happy to help you.

Books & Magazines

Swipebooks: 10% discount

www.swipe.com

Members receive a 10% discount off regularly-priced books and merchandise at Swipe Books on Advertising & Design, located at 477 Richmond St. West, Suite 103, Toronto On, M5V 3E7. Swipe has a wide selection of books on graphic design including many of the texts recommended for the R.G.D. Ontario Qualification Examination. Please show your GDC membership card or give your member number.

Phone toll free: 1-800-56SWIPE (79473).

Raincoast Books

Expand Your Library of Design Books! The GDC has obtained discount pricing on design books from Raincoast Books available exclusively to GDC members on the GDC website. Check out the wide range of books available online through the GDC store. You can purchase them online in our secure e-commerce environment at: www.gdc.net/about/store/product_category2.php

Applied Arts Magazine: Free Subscription

FGDC and CGD members in all GDC Chapters automatically receive a free subscription to Applied Arts Magazine. Some other membership categories also receive this benefit. Check with your local chapter membership chair.

Communication Arts Magazine: Subscription Discount

Members get 6 issues for the price of \$65.

Click www.commart.com/gdc to access the GDC member discount.

EYE Magazine

Start your subscription now and get five copies for the price of four. To sign up, visit: www.eyemagazine.com/affiliate.html

Do Good Design: 35% discount

All GDC members qualify. Get discount authorization details at: www.gdc.net/designers/members/news/articles586.php

Design Edge Magazine: Free Subscription

for CGD, Provisional & Affiliate members. Sign up at www.designedgecanada.com or click the logo link on the Member Benefits page. Design Edge Canada is the source for graphic design news and trends. It's an essential read for graphic designers who want to stay informed on the issues affecting their industry, the strategies for growing their business and the trends shaping their craft. Design Edge also profiles the industry's newsmakers, tracks job movement across the country, reviews the latest products, showcases innovative work, conducts industry surveys and market forecasts, and reports on design themes such as colour and type—all in a fun, informative and attractive package.

How Magazine: Subscription Discount

How magazine offers GDC members a discounted subscription rate of 6 issues for \$42.96 US (this includes \$15 postage) (basic rate is \$64). To order, phone 1-800-333-1115, press 3 for subscriptions, and mention key code J4DGDC. (Do not order from the web.) www.howdesign.com.

Novum-World of Graphic Design: Subscription discount

A leading and influential design magazine, first published in 1924. Each month this bilingual German/English journal features the best in contemporary graphic design, illustration, photo design, new media, corporate design, poster design, advertising, packaging and typography. It also spotlights new talents and trends. It presents a balanced mix of visions for the future and state-of-the-art design—to inspire all creatives in the world of international graphic design and advertising. GDC and R.G.D. members are offered one free copy and a subscription with a special price:

Mention GDC membership to receive 12 issues per year for 82,80 EURO instead of 108,- EURO or via Air Mail: 126,- EURO (instead of 150,- EURO). Web www.novumnet.de

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80636 Munich, Germany

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Discounts & Benefits

Fonts & Images

FontShop

10% discount on all fonts. To receive the discount go to FontShop.com. You will be able to enter the promo code "GDC10" during the checkout process.

FontShop also has a new landing page geared towards design students with a few informative PDFs:

www.fontshop.com/education/

All Canada Photos

10% discount on any photo license purchase. Quote Discount Code GDC0708. All Canada Photos offers Canada's finest photographers, Canadian and world images, fantastic photography, guaranteed high quality and a commitment to excellent customer service. www.allcanadaphotos.com

First Light

15% discount on all purchases at www.firstlight.com. We carry the Getty, Corbis and Jupiter Royalty Free Collections plus 1 million Rights Managed images. Contact either Jennifer or Chris to arrange the discount.

Tollfree number: 1-800-668-2003, or email jennifer@firstlight.com, or chris@firstlight.com

Software & Applications

Adobe: 15% off

GDC members qualify for 15% discount on Adobe products. For information on how to purchase products and receive the discount, visit: www.gdc.net/designers/members/news/articles710.php

TimeTo: 25% discount

GDC members receive a 25% discount on TimeTo™ time management software. For information, see www.davidberman.com/software/timeto.php or email info@davidberman.com.

TimeFox: Free subscription for students

Free: a complimentary web-based TimeFox time tracking account. FunctionFox is dedicated to help aspiring design professionals and students of design succeed. FunctionFox offers a simple, online tool for tracking time and expenses, keeping to estimate, and managing clients and projects. Students get a free account while they are in their final year of school and for 6 months following graduation. Contact sponsorship@gdc.net for details

GDC Benefits on www.gdc.net

GDC Job Board & Classified

Looking for work or need to hire an employee? Read and post ads on the GDC Job Board at www.gdc.net. Free postings for members, \$175 for non members.

GDC Listserv

Subscribe to the GDC's online discussion centre. The Listserv facilitates discussion among designers around the world. It is open and unmoderated to encourage participation on a global level and is intended for communication of interest to Canadian graphic designers and specifically our membership. GDC Members have access to the searchable archive.

Sign on at gdc.net/designers/listserv.htm.

GDC On-line Portfolio

Want potential clients to see your work? GDC members (except Affiliates) can upload their portfolios to gdc.net. Log on to www.gdc.net and find your listing. Click on "Edit Profile" and upload your images.



Discounts & Benefits

GDC Web Privileges

At www.gdc.net, GDC members and sponsors have access to a members-only password-protected area. You can download copies of the valuable reference material on ethical practices, the GDC Design Buyers Guide, Copyright Q&A, a sample contract, Pro Bono Guidelines, the Constitution, information on Icograda, Medical Insurance, and more. When accessing the Members' section, enter your user name and password. E-mail info@gdc.net if you don't have your login info.

Graphic Design Guide for Business

Need to educate a client on how to buy design? Point them to the GDC "For Business" pages at www.gdc.net. Buyers can also post an RFP in this area of the site.

Icograda Website Privileges at www.icograda.org

Members' area offers professional practice resources and documents for Icograda member association members. Please contact info@gdc.net and our national director will be able to provide the log in details.

Conference and Event Discounts

Member Status for Other Design Org. Events

GDC members qualify for member discounts and benefits at related organizations' events and conferences. These organizations include SDGQ, UCDA, CDA, RGD Ontario, AIGA and Icograda.

Other Benefits

iPhone Deal with Rogers

4G 8GB: \$99.00 / 4G S 16GB: \$199.00 / 4G S 32GB: \$299.00

3 year plans:

300 minutes, 1GB data: \$60/month

450 minutes, 2GB data: \$70.40/month

Beyond the discounted rates on minutes & data, Rogers is also offering GDC members (with a valid GDC number):

Overage Minutes & Long Distance - \$0.10 per minute in Canada/\$0.20 per minute in US (normally \$0.35 per minute in Canada) Plus other benefits and included features. For details and info visit: www.gdc.net/designers/members/news/articles682.php

Booq professional laptop computer cases & backpacks: 5% off plus free shipping

When your most ambitious ideas must travel, turn to SOZO Distributing Ltd, the Canadian distributor for this high end, exceptional product. Use this link: www.sozodistributing.com and at the end of the order in the comments box, mention that you are a GDC member. SOZO will then process the transaction discounted for the 5% on product and no shipping costs.

Copywriting

Louise Aird, editor of *Blitz Magazine* offers a 10% discount on copy writing for GDC members. Email her at louise@smartt.com.

Insurance: Errors and Omissions

GDC Members have access to an Errors and Omissions insurance program which was developed to provide members and studios with an affordable option for this increasingly important form of coverage. LMS Prolink offers Errors and Omissions (Liability) Insurance as well as home, auto, and life insurance. The package which has been negotiated for GDC members is competitive for individuals, small design firms and large agencies. Be sure to indicate your GDC membership status when contacting LMS Prolink to benefit from the reduced rates.

Contact: Marie Pinack, Account Manager

Direct : 416-644-7743

Toll Free: 800 No DOUBT

Email: mariep@lms.ca

Insurance: Health

KGF Insurance Services, together with Sun Life of Canada, provide 6 levels of insurance for GDC members, including life, health, dental, long-term disability, accidental death and dismemberment, and critical illness. For more info contact; Lorraine Cooney, KGF Insurance, Sun Life Financial, 110 Copper Creek Drive, Unit 402, Markham, ON L6B 0P9, Phone: 905-294-4030 ext 2386

Private Health Services Plan

Tax benefit for business owners. See the PHSP document in the Membership kit or visit www.gdc.net/designers/members/news/articles195.php for more info.

Note: By listing these offers, GDC does not endorse companies or take responsibility for member dealings with the companies, other than the services directly provided by the GDC. We welcome your feedback and suggestions for suppliers that would be of interest to members. Check the members news area of the [gdc.net](http://www.gdc.net) website for new offers and updates.



Benefits

Recognition	FGDC	CGD	Provisional	Student	Affiliate
Gold Lapel Pin	■				
Silver Lapel Pin		■			
Honourific	■	■			
Certificate & Membership Card	■	■			
Membership Card			■	■	■
Privileges	FGDC	CGD	Provisional	Student	Affiliate
Complimentary Lifetime Membership	■				
Voting Rights	■	■			
Members-Only RFPs	■	■	■	■	■
Use of GDC logo for self-promotion	■	■			
Publications	FGDC	CGD	Provisional	Student	Affiliate
Applied Arts Magazine (varies by chapter)	■	■			
Design Edge Canada Magazine (Canadian residents only)	■	■	■		■
GDC Annual Report	■	■	■	■	■
GDC Graphic Design Journal	■	■	■	■	■
GDC monthly eNews	■	■	■	■	■
Graphex Awards Catalogue (biennial)	■	■	■	■	■
Icograda eNews (upon subscribing)	■	■	■	■	■
Graphic Design Guide for Business	■	■	■	■	■
Salary Survey Report	■	■	■	■	■
Chapter Newsletters (varies by chapter)	■	■	■	■	■
Professional Practice Documents	FGDC	CGD	Provisional	Student	Affiliate
GDC Code of Ethics	■	■	■	■	■
GDC Copyright Issues	■	■	■	■	■
GDC Contract Sample	■	■	■	■	■
GDC Grievance Procedures	■	■	■	■	■
GDC Pro-Bono Primer	■	■	■	■	■
GDC Competition Guidelines	■	■	■	■	■
Icograda Confidentiality Agreement Sample	■	■	■	■	■
Members' Kit Binder	■	■			
Rate Calculator (download)	■	■	■	■	■
National & International Conferences	FGDC	CGD	Provisional	Student	Affiliate
GDC Conference Discounts	■	■	■	■	■
Design Thinkers Conference Discount	■	■	■	■	■
Select Discounts from Peer Organizations	■	■	■	■	■
Icograda Conference Discounts	■	■	■	■	■
Scholarships & Awards	FGDC	CGD	Provisional	Student	Affiliate
GDC National Scholarship Program				■	
GDC Chapter Scholarships (varies by chapter)		■		■	
GDC Award Show Discounts	■	■	■	■	■



Benefits

Online Community	FGDC	CGD	Provisional	Student	Affiliate
Complimentary TimeFox Account				■	
GDC Web Privileges	■	■	■	■	■
Icograda Web Privileges	■	■	■	■	■
GDC Listserv Subscription	■	■	■	■	■
GDC Job Board & Classifieds	■	■	■	■	■
Visibility	FGDC	CGD	Provisional	Student	Affiliate
GDC On-line Portfolio	■	■	■	■	
Access to Icograda's Galleria	■	■	■	■	■
Chapter Events	FGDC	CGD	Provisional	Student	Affiliate
Chapter Conference & Event Discounts	■	■	■	■	■
Professional Development Events	■	■	■	■	■
Mixers & Networking Sessions	■	■	■	■	■
Tailored Membership Dues	FGDC	CGD	Provisional	Student	Affiliate
Annually (varies by chapter)		■	■	■	■
Online Payment of Dues		■	■	■	■

Third-Party Discounts

Publications

Applied Arts Magazine	Free one-year subscription offered to CGD and FGDC members (a value of \$60 per year)
Communication Arts	Subscription discount 6 issues for \$65
How Magazine	Discounted subscription rate - 6 issues for \$42.96 USD (this includes \$15 postage) (basic rate is \$64)
Novum-World of Graphic Design	Magazine subscription discount
Swipebooks	10% discount on books

Software & Technology

TimeFox	Free subscription for Students (\$420 value per year!)
TimeTo	25% discount on time management software

Images & Fonts

All Canada Photos	10% discount on any photo license purchase
Firstlight.com	15% off all purchases

Services

Copywriting	10% discount
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Plus special offers on Icograda's website for members only.



Plus...

+ iPhone

Rogers offers a competitive rate for GDC members who want to purchase an iPhone and voice/data business plan through Rogers

+ Insurance

GDC Private Health Services Plan

Tax savings for business owners: deduct medical expenditures as business expenses and save up to 40% on taxes for these expenses.

KGF Insurance Services

Together with Sun Life of Canada, provides 6 levels of health insurance for GDC members, including: life, health, dental, long-term disability, accidental death and dismemberment, and critical illness

+ \$175 savings per job posting on www.gdc.net Job Board.

+ GDC's job board offers positions specifically tailored to members.

+ GDC's online member portfolios receive over 40,000 hits a month from sources around the world. They were used to select images for a feature in *CA Magazine*.

+ Numerous online articles including a series of articles by Linda Fisher, President of Design Management Resources on www.gdc.net

+ GDC advocates on behalf of members regarding spec work and competitions. Sample spec response letter.

+ Promoting the GDC within the business community. Canada Post requires professional members of GDC, SDGQ or RGDON and/or graphic designers with university level training for stamp design contracts.

+ GDC's Code of Ethics makes members more valuable to clients.

+ Members Only Professional Resources – articles and tools to help you hone your business practices.

+ Membership dues and donations to the GDC Foundation are a tax deductible expense for business owners.