



Agenda - AGM 2009

Thursday, January 28th, 2009 7:00 p.m. (MST)

Location: The Chocolatier Board Room, YK Centre, Yellowknife, NT

Attendees: Janet Pacey, Jeff Hipfner, Erin Mohr, Tami Johnson, Diana Curtis, Allison Howie, Nigel Fearon, Michael Ericsson, Devon Boyd, Heidi Held

1. Call to Order

2. President's Message

EM has been a huge help, major driving force and keeping members uptoday. EM was presented with a gift from Board.

Milestones from 2008:

- Advertised portfolio reviews and secured new members in the Haines Junction and Fort Smith. Would like to put more into membership drive.
- Thanks to Kellett Communications for paying for ads.
- The chapter now has 16 members, almost double from last year.
- The Arctic Chapter finally has a solid membership base with representatives in all three territories.
- Held very few events, but hopefully this year more can be schedule.
- Produced first printed project. Six Christmas cards were designed by members and were featured in the Design Edge E-newsletter and on the GDC online store. Thanks to Canarctic for printing them for free. They are generic and will be sold next year.
- Canarctic is interested in getting on board.

Ideas for 2009:

- It would be great to develop territorial representatives.
- Skype meetings should be more regular in order to plan events, etc.
- Membership – cold calling as opposed to advertising.

3. Executive vote

TJ nominated JP for Events/Sponsorship.

AH nominates to carry forward.

HH made the nomination to re-elect current board, HF seconded. All in favour - motion carried.

4. Approval of new Bylaws

Current bylaws are out of date. EM updated them to make them more applicable to our chapter.

Edits were made to membership categories, and year-end date.

AH motioned, JH seconded. All in favour – motion carried.

5. Membership Report

Gained six new members in 2008.



6. Finance Report

Was a tight year. Balance is \$729 with \$471 paid back to National.

Money that goes to National covers Chapter dues.

Membership fees were upped \$15 for Associate and Licentiate.

Professional level did not increase.

National requested that all membership categories be increased but AH said to eat that cost.

Heidi expressed interest in not getting fleeces, etc.

Possible membership connection with BC. Design ping pong to get to know members in BC. Partnership with BC chapter would help with networking.

Sales drive will start earlier for Christmas cards.

7. Event Report

National would like to have an AGM in the North, maybe in 2010. The chapter is worried about low membership numbers and funding. It is just not possible at the moment. It will be something that may happen in the future.

8. What would you like the Arctic Chapter to do this year?

More events such as designer drunks, BBQ, party at long lake, cruise out to Hideaway Island, pool tournament, etc.

Take more photos of events

Produce newsletter.

Participate in YK 75th Anniversary.

Produce various merchandise that could be sold at various events such as t-shirt, posters, wine labels, USB sticks, metal water bottles, coffee mugs, design scarves to sell at Christmas

AH will talk to IABC to collaborate. We each have different expertise, let's get on IABCs list or speakers

JP suggested meeting in person once in a while.

Meetings will be Thursdays, last one of the month – 7 pm, 9pm Nunavut.

JP offered to update people via calendar.

9. Acknowledgement

10. Adjournment

GDC Door Prize: Gift certificate to Roy's AudioTronic won by Tami Johnson.