

**BEST OF SHOW 2007**

TITLE AEROSOL, BUCKETS, TRANSPARENT, GAY FRIENDLY, SHOES, SOLAR  
BILLBOARD, BIKE SHARE PROGRAM  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER PAUL LITTLE, DAN NELKEN, BRENT WHEELER  
ART DIRECTOR MARK MIZGALA, MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF, STEVE COULTER  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR BRIAN LEE HUGHES, OPC  
EDITOR MATTHEW GRIFFITHS, CYCLE MEDIA  
AUDIO GGRP

**PRINT BEST NEWSPAPER SINGLE**

**LOTUS**

TITLE FRANK  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR IAN GRAIS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNE  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE MONKEY  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR IAN GRAIS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNE  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE STAMPEDER  
AGENCY RETHINK  
ADVERTISER BC LIONS  
CREATIVE DIRECTOR IAN GRAIS  
CREATIVE DIRECTOR CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CAMERON WALKER, TRICIA BRADSHAW  
PHOTOGRAPHER PATRICK NORMAN

**MERIT**

TITLE TI-CAT  
AGENCY RETHINK  
ADVERTISER BC LIONS  
CREATIVE DIRECTOR IAN GRAIS  
CREATIVE DIRECTOR CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CAMERON WALKER, TRICIA BRADSHAW  
PHOTOGRAPHER PATRICK NORMAN

**BEST NEWSPAPER CAMPAIGN**

**LOTUS**

TITLE MONKEY, DOG, FRANK  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR IAN GRAIS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNE  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE BLUE BOMBER, STAMPEDER, TI-CAT  
AGENCY RETHINK  
ADVERTISER BC LIONS  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CAMERON WALKER, TRICIA BRADSHAW  
PHOTOGRAPHER PATRICK NORMAN

**MERIT**

TITLE COUCH, HIPPIE VAN, UNICORN  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER MICHAEL MAYES  
ART DIRECTOR RENATO BUTORI  
PRODUCTION GAYLE ROBSON  
ACCOUNT EXECUTIVE CHRIS GOWARD  
PHOTOGRAPHER ANDRIC

**PRINT -BEST MAGAZINE SINGLE**

**LOTUS**

TITLE BARNACLE  
AGENCY RETHINK  
ADVERTISER BARE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CAMERON WALKER  
PHOTOGRAPHER ANTHONY REDPATH

**MERIT**

TITLE COFFEE BAR / WINE BAR  
AGENCY RETHINK  
ADVERTISER SOMA  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER KATIE AINSWORTH  
ART DIRECTOR DAVID DEHAAS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE JILLIAN YAEHNE  
PHOTOGRAPHER LINDSAY SIU

**MERIT**

TITLE WHATZISFACE  
AGENCY PUBLICIS VANCOUVER  
ADVERTISER LOTUS AWARDS  
CREATIVE DIRECTOR BILL DOWNIE  
COPYWRITER CHRIS KAHLE  
ART DIRECTOR TRACY SULLIVAN  
ILLUSTRATOR LISA CINAR  
STUDIO ARTIST JASON EDMUNDS  
PRODUCTION ROBERT CLEMENTS, SHEILA SANTA BARBARA  
ACCOUNT DIRECTOR NANCY SMALL, MIKE VRLAK

**BEST MAGAZINE CAMPAIGN**

**LOTUS**

TITLE REMORA, BARNACLE, PRUNE FACE  
AGENCY RETHINK  
ADVERTISER BARE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CAMERON WALKER

PHOTOGRAPHER ANTHONY REDPATH

**BEST B2B / TRADE SINGLE OR CAMPAIGN**

**MERIT**

TITLE DAM, PIPES, POWER LINES  
AGENCY TBWA\VANCOUVER  
ADVERTISER CORIX  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER PAUL LITTLE  
ART DIRECTOR JOHN WILLIAMSON, MARK MIZGALA  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE JULIE SELBY

**MERIT**

TITLE CLIO, PENCIL, LION  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER THE ORANGE APPLE CREATIVE IMAGERY  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER CHRIS MOORE, ANGELA SUNG  
ART DIRECTOR CHRIS MOORE, ANGELA SUNG  
PRODUCTION THE ORANGE APPLE CREATIVE IMAGERY  
PHOTOGRAPHER ANTHONY REDPATH  
RETOUCHER/ILLUSTRATOR PAUL ANG

**MERIT**

TITLE BOOK  
AGENCY RETHINK  
ADVERTISER SLICE  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER ROB TARRY  
ART DIRECTOR LISA CHEN-WING  
PRODUCTION APRIL HAFFENDEN, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRICIA BRADSHAW  
PHOTOGRAPHER CLINTON HUSSEY

**BEST TV OR CINEMA (≤:30) SINGLE**

**LOTUS**

TITLE AEROSOL  
AGENCY TBWA\VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER PAUL LITTLE, DAN NELKEN  
ART DIRECTOR JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR BRIAN LEE HUGHES, OPC

EDITOR MATTHEW GRIFFITHS, CYCLE MEDIA  
AUDIO GGRP

**MERIT**

TITLE CATS  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC LOTTERY CORPORATION  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
ART DIRECTOR DAN STRASSER  
PRODUCTION CATHARINE CHESTERMAN: SOFT CITIZEN  
ACCOUNT EXECUTIVE NICK CHAN  
DIRECTOR DOUGLAS AVERY  
DOP JOHN HOUTMAN

**MERIT**

TITLE REVOLVE  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER JASON PERDUE  
ART DIRECTOR IAN GRAIS  
PRODUCTION ANN RUBENSTEIN  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNER  
DIRECTOR ROBERT TURNER

**MERIT**

TITLE DOWNSIDE  
AGENCY TBWA|VANCOUVER  
ADVERTISER BC LOTTERY CORPORATION  
CREATIVE DIRECTOR DEAN PONTO, SIMON HARDY  
COPYWRITER DAN NELKEN  
ART DIRECTOR JOHN WILLIAMSON  
PRODUCTION JANICE CRONDAHL  
ACCOUNT EXECUTIVE JULIE SELBY, VICTORIA ROUDNITSKAIA  
DIRECTOR TIM GODSALL, OPC  
EDITOR MATTHEW GRIFFITHS, CYCLE MEDIA  
AUDIO WAVE SOUND PRODUCTIONS

**BEST TV OR CINEMA (≤:30) CAMPAIGN**

**LOTUS**

TITLE OFFICE, SISTER, SQUASH  
AGENCY RETHINK  
ADVERTISER SOLO MOBILE  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER JONO HOLMES, KATIE AINSWORTH

ART DIRECTOR ROB SWEETMAN, DAVID DE HAAS  
PRODUCTION ANN RUBENSTEIN, LAURA RIOUX  
ACCOUNT EXECUTIVE HILARY ROBERTS, TRICIA BRADSHAW

**MERIT**

TITLE CATS, CHEESE, WRESTLERS  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC LOTTERY CORPORATION  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
ART DIRECTOR DAN STRASSER  
PRODUCTION CATHARINE CHESTERMAN, SOFT CITIZEN  
ACCOUNT EXECUTIVE NICK CHAN  
DIRECTOR DOUGLAS AVERY  
DOP JOHN HOUTMAN

**MERIT**

TITLE RANDOM CELEBRITY GUY-INTRO, LADDER, MITTENS, RING  
AGENCY Y&R VANCOUVER  
ADVERTISER BC FORD DEALERS ASSOCIATION  
CREATIVE DIRECTOR MARK KAMACHI  
COPYWRITER MARK CLOTHIER  
ART DIRECTOR PATRICK CHAMBERS  
PRODUCTION CATHARINE CHESTERMAN  
ACCOUNT EXECUTIVE ROB JURISIC

**MERIT**

TITLE ONE NIGHT STANDS, CHOCOLATE, MALLS  
AGENCY RETHINK  
ADVERTISER SLICE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER ROB TARRY  
ART DIRECTOR LISA CHEN-WING  
PRODUCTION APRIL HAFFENDEN, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRICIA BRADSHAW

**BEST TV OR CINEMA (>:30) SINGLE**

**LOTUS**

TITLE FLOATER  
AGENCY TBWA\VANCOUVER  
ADVERTISER VANCOUVER INTERNATIONAL FILM FESTIVAL  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER BRENT WHEELER, PAUL LITTLE  
ART DIRECTOR MARK MIZGALA  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE CHRISTINE PIERS

DIRECTOR THE PERLORIAN BROS., SOFT CITIZEN  
EDITOR BILL HARDMAN, TONIC POST  
VFX SPIN VFX  
AUDIO GGRP & PINEWOOD SOUND  
MUSIC VAPOR MUSIC

**MERIT**

TITLE EAR  
AGENCY TBWA|VANCOUVER  
ADVERTISER VANCOUVER INTERNATIONAL FILM FESTIVAL  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER BRENT WHEELER, PAUL LITTLE  
ART DIRECTOR MARK MIZGALA  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE CHRISTINE PIERS  
DIRECTOR THE PERLORIAN BROS., SOFT CITIZEN  
EDITOR BILL HARDMAN, TONIC POST  
VFX SPIN VFX  
AUDIO GGRP & PINEWOOD SOUND  
MUSIC VAPOR MUSIC

**BROADCAST - BEST TELEVISION OR CINEMA (>:30) CAMPAIGN  
LOTUS**

TITLE EAR, INTERROGATION, FLOATER  
AGENCY TBWA|VANCOUVER  
ADVERTISER VANCOUVER INTERNATIONAL FILM FESTIVAL  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER BRENT WHEELER, PAUL LITTLE  
ART DIRECTOR MARK MIZGALA  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE CHRISTINE PIERS  
DIRECTOR THE PERLORIAN BROS., SOFT CITIZEN  
EDITOR BILL HARDMAN, TONIC POST  
VFX SPIN VFX  
AUDIO GGRP & PINEWOOD SOUND  
MUSIC VAPOR MUSIC

**MERIT**

TITLE CATS, CHEESE, WRESTLERS  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC LOTTERY CORPORATION  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
ART DIRECTOR DAN STRASSER  
PRODUCTION CATHARINE CHESTERMAN(AGCY); SOFT CITIZEN  
ACCOUNT EXECUTIVE NICK CHAN

DIRECTOR DOUGLAS AVERY  
DOP JOHN HOUTMAN

**BROADCAST - BEST LOW BUDGET TV SINGLE OR CAMPAIGN**

**LOTUS**

TITLE AUTOPILOTS  
AGENCY RETHINK  
ADVERTISER SCIENCE WORLD  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE JOE RAMIREZ  
DIRECTOR MICHAEL DOWNING

**LOTUS**

TITLE CANDY, CHAIRS, HEADROOM  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR DAVID RAY, THE CORNER STORE  
EDITOR GLEN WILSON, JMB POST  
AUDIO GGRP & PINEWOOD SOUND

**MERIT**

TITLE MOUTH TO MOUTH  
AGENCY RETHINK  
ADVERTISER SCIENCE WORLD  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE JOE RAMIREZ  
DIRECTOR MICHAEL DOWNING

**MERIT**

TITLE CHAIRS  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE

ART DIRECTOR MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR DAVID RAY, THE CORNER STORE  
EDITOR GLEN WILSON, JMB POST  
AUDIO GGRP & PINEWOOD SOUND

**MERIT**

TITLE HEADROOM  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR DAVID RAY, THE CORNER STORE  
EDITOR GLEN WILSON, JMB POST  
AUDIO GGRP & PINEWOOD SOUND

**BROADCAST - BEST RADIO SINGLE**

**LOTUS**

TITLE BACTERIA  
AGENCY RETHINK  
ADVERTISER SCIENCE WORLD  
CREATIVE DIRECTOR CHRIS STAPLES  
CREATIVE DIRECTOR IAN GRAIS  
COPYWRITER ROB TARRY  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE JOE RAMIREZ  
PRODUCTION WAVE PRODUCTIONS

**MERIT**

TITLE LESBIAN  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER RICHMOND CENTRE  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
PRODUCTION KATHERINE MUTZKE  
PRODUCTION ALICIA KATZ  
ACCOUNT EXEC. TERRA THIBODEAU  
AUDIO COMPANY GGRP  
PRODUCER LESLIE MATHESON

**MERIT**

TITLE KOREAN  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS  
CREATIVE DIRECTOR CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR IAN GRAIS  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE RYAN PATON

**BROADCAST - BEST RADIO CAMPAIGN**

**LOTUS**

TITLE LESBIAN, REINCARNATION, AMNESIA  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER RICHMOND CENTRE  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
PRODUCTION KATHERINE MUTZKE, ALICIA KATZ  
ACCOUNT EXECUTIVE TERRA THIBODEAU  
AUDIO COMPANY GGRP  
PRODUCER LESLIE MATHESON

**MERIT**

TITLE FLOWERS, FOOD COURT, LEFTOVERS  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER RICHMOND CENTRE  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER PAUL LITTLE  
PRODUCTION SUE BELL (AGENCY); GGRP  
ACCOUNT EXECUTIVE TERRA THIBODEAU  
AUDIO PROPS PETER CLARKE, JAMES SPOONER

**MERIT**

TITLE BACTERIA, THUMBS UP, SPACE SADNESS  
AGENCY RETHINK  
ADVERTISER SCIENCE WORLD  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER ROB TARRY  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE JOE RAMIREZ  
PRODUCTION COMPANY WAVE PRODUCTIONS

**MERIT**

TITLE SPANISH, KOREAN, GERMAN  
AGENCY RETHINK

ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR IAN GRAIS  
PRODUCTION BRIE GOWANS  
ACCOUNT EXECUTIVE RYAN PATON

**BROADCAST - BEST SOUND DESIGN, TELEVISION OR RADIO**

**MERIT**

TITLE ROCK CONCERT  
AGENCY KOKO PRODUCTIONS INC.  
AGENCY THE NERLAND AGENCY  
ADVERTISER ALASKA DIGITEL  
CREATIVE DIRECTOR GRAHAM BIDDLE  
COPYWRITER ROBERT MANLEY  
SOUND DESIGN MURRAY PRICE  
PRODUCTION HOUSE KOKO PRODUCTIONS INC.  
ARRANGERS MURRAY PRICE & SAMMY FRENETTE

**OUTDOOR - BEST OUTDOOR SINGLE**

**LOTUS**

TITLE REINDEER  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
ART DIRECTOR DAN STRASSER  
PRODUCTION GAYLE ROBSON  
ACCOUNT EXECUTIVE TERRA THIBODEAU  
PHOTOGRAPHER SCOTT MORGAN  
PROPS PROD. A. JORDAN CREATIONS LTD., HOLLYNORTH PRODUCTIONS

**MERIT**

TITLE GAY FRIENDLY  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER BRENT WHEELER  
ART DIRECTOR MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION STEVE COULTER  
ACCOUNT EXECUTIVE LAURA MCBRIDE  
ACCOUNT EXECUTIVE CHRISTINE PIER

**MERIT**

TITLE FRANK

AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS  
CREATIVE DIRECTOR CHRIS STAPLES  
ART DIRECTOR IAN GRAIS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE RYAN PATON  
ACCOUNT EXECUTIVE JOANNE TURNE  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE GLUE  
AGENCY RETHINK  
ADVERTISER ORKIN PCO SERVICES CORPORATION  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CARRIE PANIO

**OUTDOOR - BEST OUTDOOR CAMPAIGN**

**LOTUS**

TITLE FRANK, DOG, MONKEY  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR IAN GRAIS  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNE  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE PENCILS, OLD SHARK, EARTHQUAKE  
AGENCY RETHINK  
ADVERTISER SCIENCE WORLD  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER JONO HOLMES, ROB TARRY  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION JIM LEITH  
ACCOUNT EXECUTIVE JOE RAMIREZ  
PHOTOGRAPHER HANS SIPMA

**MERIT**

TITLE RED LIGHT, POOF, HOOP  
AGENCY RETHINK  
ADVERTISER GREEN GATE GARDEN CENTRES LTD.  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS

COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE AILSA BROWN  
PHOTOGRAPHER AILSA BROWN  
PROPS PRODUCTION HANS SIPMA

**MERIT**

TITLE BLUE BOMBER, STAMPEDER, TI-CAT  
AGENCY RETHINK  
ADVERTISER BC LIONS  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CAMERON WALKER, TRICIA BRADSHAW  
PHOTOGRAPHER PATRICK NORMAN

**OUTDOOR - BEST OUT OF HOME SINGLE**

**LOTUS**

TITLE BARNACLE  
AGENCY RETHINK  
ADVERTISER BARE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CAMERON WALKER  
PHOTOGRAPHER ANTHONY REDPATH

**MERIT**

TITLE DON'T TELL  
AGENCY RETHINK  
ADVERTISER SLICE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER ROB TARRY  
ART DIRECTOR LISA CHEN-WING  
PRODUCTION APRIL HAFFENDEN, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRICIA BRADSHAW  
PHOTOGRAPHER CLINTON HUSSEY

**MERIT**

TITLE PRUNE FACE  
AGENCY RETHINK  
ADVERTISER BARE  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS

COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CAMERON WALKER  
PHOTOGRAPHER ANTHONY REDPATH

**MERIT**

TITLE ILLITERATE  
AGENCY RETHINK  
ADVERTISER SLICE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER ROB TARRY  
ART DIRECTOR LISA CHEN-WING  
PRODUCTION APRIL HAFFENDEN, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRICIA BRADSHAW  
PHOTOGRAPHER CLINTON HUSSEY

**OUTDOOR - BEST OUT OF HOME CAMPAIGN**

**LOTUS**

TITLE WILD POSTING IN CODE,  
MEN'S WASHROOM POSTER IN CODE,  
WOMEN'S WASHROOM POSTER IN CODE  
AGENCY TBWA/VANCOUVER  
ADVERTISER VIDFEST  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE CHRISTINE PIERS

**MERIT**

TITLE BARNACLE, PRUNE FACE, REMORA  
AGENCY RETHINK  
ADVERTISER BARE  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CAMERON WALKER  
PHOTOGRAPHER ANTHONY REDPATH

**MERIT**

TITLE COUCH, HIPPIE VAN, UNICORN  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER MICHAEL MAYES

ART DIRECTOR RENATO BUTORI  
PRODUCTION GAYLE ROBSON  
ACCOUNT EXECUTIVE CHRIS GOWARD  
PHOTOGRAPHER ANDRIC

**MERIT**

TITLE DON'T TELL, BOOK, ILLITERATE  
AGENCY RETHINK  
ADVERTISER SLICE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER ROB TARRY  
ART DIRECTOR LISA CHEN-WING  
PRODUCTION APRIL HAFFENDEN, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRICIA BRADSHAW  
PHOTOGRAPHER CLINTON HUSSEY

**DESIGN - BEST LOGOMARK**

**LOTUS**

TITLE THE CANADIAN PRESS  
AGENCY RETHINK  
ADVERTISER THE CANADIAN PRESS  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR JEFF HARRISON  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE JOANNE TURNER  
DESIGNER JEFF HARRISON

**MERIT**

TITLE SINKIT LOGO MARK  
AGENCY SMASHLAB  
ADVERTISER PRACTICE PERFECT PUTTING INC.  
CREATIVE DIRECTOR ERIC KARJALUOTO  
DESIGNER PETER PIMENTEL

**MERIT**

TITLE SUGOI  
AGENCY RETHINK  
ADVERTISER SUGOI  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
DESIGNER JEFF HARRISON  
ASSOC. CREATIVE DIRECTOR JEFF HARRISON

**DESIGN - BEST STATIONERY SYSTEM**

**LOTUS**

TITLE BUSINESS CARD, LETTERHEAD, ENVELOPE, FOLDER, TAPE

AGENCY RETHINK  
ADVERTISER THINK SALMON  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
DESIGNER JEFF HARRISON

**DESIGN - BEST ANNUAL REPORT**

**MERIT**

TITLE DESIGNING CANADA FOR 50 YEARS  
AGENCY SUBURBIA ADVERTISING  
ADVERTISER SOCIETY OF GRAPHIC DESIGNERS OF CANADA  
CREATIVE DIRECTOR MARY-LYNN BELLAMY-WILLMS  
COPYWRITER GRANT FRAGGALOSCH  
ART DIRECTOR JEREMIE WHITE  
PRODUCTION JEREMIE WHITE

**MERIT**

TITLE YVR 2006 ANNUAL REPORT  
AGENCY HANGAR 18 CREATIVE GROUP  
ADVERTISER YVR VANCOUVER AIRPORT AUTHORITY  
CREATIVE DIRECTOR KIM WOLF  
COPYWRITER YVR IN-HOUSE  
ART DIRECTOR KIM WOLF  
PRODUCTION MILES LINKLATER  
ACCOUNT EXECUTIVE STUART FREER  
PHOTOGRAPHER LARRY GOLDSTEIN PHOTOGRAPHY

**DESIGN BEST DESIGN POSTER**

**LOTUS**

TITLE MEN'S WASHROOM POSTER IN CODE  
AGENCY TBWA/VANCOUVER  
ADVERTISER VIDFEST  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE CHRISTINE PIERS

**LOTUS**

TITLE GRAPHEX DESIGNERS OF CANADA - CALL TO ENTRY  
AGENCY RETHINK  
ADVERTISER SOCIETY OF GRAPHIC DESIGNERS OF CANADA  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER ANDREW ENGELHARDT  
ART DIRECTOR JEFF HARRISON

PRODUCTION APRIL HAFFENDEN  
ACCOUNT EXECUTIVE CARRIE PANIO, JOANNA BUCZKOWSKA  
DESIGNER JEFF HARRISON  
PHOTOGRAPHER VEER

**MERIT**

TITLE WETNAPPIES  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BOSTON PIZZA  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER JEFF GALBRAITH  
ART DIRECTOR DARYL GARDINER, ANGELA SUNG  
PRODUCTION GAYLE ROBSON (AGENCY)  
ACCOUNT EXECUTIVE MARIA-CARMEN ABESAMIS  
RETOUCHER TOTAL GRAPHICS  
DESIGNER JEN BROWN  
ILLUSTRATOR STEVE HEPBURN

**DESIGN - BEST BROCHURE AND CATALOGUE**

**LOTUS**

TITLE NUAR'S CALL FOR ENTRIES  
AGENCY HANGAR 18 CREATIVE GROUP  
ADVERTISER UNISOURCE CANADA  
CREATIVE DIRECTOR TODD CHAPMAN, SEAN CARTER  
COPYWRITER NIGEL YONGE, SEAN CARTER, TODD CHAPMAN  
ART DIRECTOR TODD CHAPMAN, SEAN CARTER  
PRODUCTION JOAN HUNTER  
ACCOUNT EXECUTIVE CASSIE PLOTNIKOFF, JOANNE HENDERSON  
PRODUCER JOANNE HENDERSON

**MERIT**

TITLE VANOC BRAND BOOK  
AGENCY KARACTERS DESIGN GROUP  
ADVERTISER VANOC  
CREATIVE DIRECTOR MARIA KENNEDY, JAMES BATEMAN  
COPYWRITER DAVID MARTIN/VANOC  
ART DIRECTOR TIM HOFFPAUIR  
PRODUCTION HELEN WYNNE  
ACCOUNT EXECUTIVE ALIYA KARA  
PRINTING METROPOLITAN PRINTERS

**MERIT**

TITLE EMILY CARR INSTITUTE 2007/08 VIEWBOOK  
AGENCY EMILY CARR INSTITUTE  
ADVERTISER EMILY CARR INSTITUTE  
CREATIVE DIRECTOR CARI BIRD

COPYWRITER VARIOUS  
ART DIRECTOR CARI BIRD  
PRODUCTION CARI BIRD, DONNA DESCHAMPS

**MERIT**

TITLE CYCLE  
AGENCY RETHINK  
ADVERTISER YWCA  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER BRYAN COLLINS, KATIE AINSWORTH  
ART DIRECTOR CHAD KABIGTING, DAVID DEHAAS  
PRODUCTION PAT BUSSWOOD  
ACCOUNT EXECUTIVE JOE RAMIREZ, PATSY GANNON

**DESIGN - BEST PACKAGING**

**LOTUS**

TITLE VONNEGUT DOLLHOUSE  
AGENCY RETHINK  
ADVERTISER GAIL BUDD  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
ART DIRECTOR JEFF HARRISON  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE JENNIFER NEWSTED  
PHOTOGRAPHER CLINTON HUSSEY

**DESIGN - BEST COMPLETE IDENTITY PROGRAM**

**LOTUS**

TITLE DESIGN THINKERS  
AGENCY KARACTERS DESIGN GROUP  
ADVERTISER RGD ONTARIO  
CREATIVE DIRECTOR ERICK NIELSEN  
ART DIRECTOR ERICK NIELSEN, ERIN HEALEY  
ACCOUNT EXECUTIVE JOHN FURNEAUX

**LOTUS**

TITLE THE SHORE CLUB COMPLETE IDENTITY PROGRAM  
AGENCY IDENTICA BRANDING & DESIGN  
ADVERTISER THE SHORE CLUB  
CREATIVE DIRECTOR GAE WAKABAYASHI  
ART DIRECTOR DAVID KEELER, KEN FUNG  
PRODUCTION DENISE CAREFOOT  
ACCOUNT EXECUTIVE KAYA WIGGENS

**MERIT**

TITLE THE PINK DOOR PAPER COMPANY IDENTITY

AGENCY HANGAR 18 CREATIVE GROUP  
ADVERTISER THE PINK DOOR PAPER COMPANY  
CREATIVE DIRECTOR SEAN CARTER  
ART DIRECTOR SEAN CARTER, RENUKA CARTER  
PRODUCTION JOAN HUNTER, JOHANNES FROYSAA, SHEA MCKINNEY  
PRODUCER JOANNE HENDERSON

**OTHER - BEST USE OF PHOTOGRAPHY**

**MERIT**

TITLE WRINKLES  
AGENCY REDPATH STUDIOS  
ADVERTISER BARE  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JONO HOLMES  
ART DIRECTOR ROB SWEETMAN

**MERIT**

TITLE MONKEY  
AGENCY HANS SIPMA PHOTOGRAPHY  
ADVERTISER PLAYLAND  
ART DIRECTOR IAN GRAIS

**OTHER - BEST PRINT, OUTDOOR OR OUT OF HOME SINGLE OR CAMPAIGN WITH MEDIA SPEND UNDER \$10K**

**MERIT**

TITLE WORLD MAP  
AGENCY HOT TOMALI COMMUNICATIONS INC.  
ADVERTISER PARDONS DIRECT INC.  
CREATIVE DIRECTOR THOMAS STRINGHAM  
COPYWRITER VALENTINE HO  
ART DIRECTOR THOMAS STRINGHAM  
PRODUCTION DAM RAMOS, DEBBIE WAGER

**MERIT**

TITLE TRANSIT SHELTER IN CODE  
AGENCY TBWA\VANCOUVER  
ADVERTISER VIDFEST  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE CHRISTINE PIERS

**OTHER - BEST DIRECT MAIL SINGLE OR CAMPAIGN**

**MERIT**

TITLE FIREWORKS  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER RYAN LEESON  
ART DIRECTOR ALEXANDER GERLINGS  
PRODUCTION HELEN WYNNE  
ACCOUNT EXECUTIVE TERRA THIBODEAU

**MERIT**

TITLE MOVING NOTICE  
AGENCY RETHINK  
ADVERTISER RETHINK  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER BRYAN COLLINS  
ART DIRECTOR CHAD KABIGTING  
PRODUCTION DALE VANKOUGHNETT, HEATHER PHILLIPS  
ACCOUNT EXECUTIVE CARRIE PANIO  
TYPOGRAPHER STEVE PINTER

**OTHER - BEST MULTI-MEDIA CAMPAIGN****LOTUS**

TITLE AEROSOL, BUCKETS, TRANSPARENT,  
GAY FRIENDLY, SHOES, SOLAR BILLBOARD,  
BIKE SHARE PROGRAM  
AGENCY TBWA/VANCOUVER  
ADVERTISER VANCITY  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER PAUL LITTLE, DAN NELKEN  
COPYWRITER BRENT WHEELER  
ART DIRECTOR MARK MIZGALA, MATT PETTIFER, JOHN WILLIAMSON  
PRODUCTION MIKE HASINOFF, STEVE COULTER  
ACCOUNT EXECUTIVE LAURA MCBRIDE, CHRISTINE PIERS  
DIRECTOR BRIAN LEE HUGHES, OPC  
EDITOR MATTHEW GRIFFITHS, CYCLE MEDIA  
AUDIO GGRP

**MERIT**

TITLE ELEVATE, REVOLVE, SPANISH, KOREAN, GERMAN, FRANK, MONKEY, DOG  
AGENCY RETHINK  
ADVERTISER PLAYLAND  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
COPYWRITER JASON PERDUE, JONO HOLMES  
ART DIRECTOR IAN GRAIS, MIKE NOWLAND  
PRODUCTION CHRIS RAEDCHER, RYAN PATON,

PRODUCTION ANN RUBENSTEIN, BRIE GOWANS  
ACCOUNT EXECUTIVE RYAN PATON, JOANNE TURNE

**MERIT**

TITLE TRANSIT SHELTER IN CODE, POSTERS IN CODE, POSTCARD IN CODE  
AGENCY TBWA/VANCOUVER  
ADVERTISER VIDFEST  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER ADDIE GILLESPIE  
ART DIRECTOR MATT PETTIFER  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE CHRISTINE PIERS

**OTHER - BEST SELF PROMOTION**

**MERIT**

TITLE TAXI VANCOUVER T-SHIRTS  
AGENCY TAXI VANCOUVER  
ADVERTISER TAXI VANCOUVER  
CREATIVE DIRECTOR MICHAEL MAYES, LARA PALMER  
COPYWRITER MICHAEL MAYES  
ART DIRECTOR LARA PALMER  
PRODUCTION LARA PALMER  
DESIGNER CHRIS ZAWADAN

**MERIT**

TITLE SEND  
AGENCY SMASHLAB  
ADVERTISER SMASHLAB  
CREATIVE DIRECTOR ERIC KARJALUOTO  
COPYWRITER ERIC KARJALUOTO

**OTHER- BEST MEDIA USE**

**MERIT**

TITLE TELUS SKI & SNOWBOARD FESTIVAL RAIL SLIDE  
AGENCY TAXI, VANCOUVER  
ADVERTISER TELUS  
CREATIVE DIRECTOR MICHAEL MAYES  
COPYWRITER DAVID MUELLER, MARK SCOTT, JOHNNIE INGRAM  
PRODUCTION BRUCE ELLIS  
ACCOUNT EXECUTIVE KAREN PEARCE, SHALINI SHEKHAR  
MEDIA COMPANY MEDIA EXPERTS. JEFF BERRY, MIKE RUMBLE

**OTHER - BEST NON-TRADITIONAL/GUERILLA**

**LOTUS**

TITLE GLUE  
AGENCY RETHINK  
ADVERTISER ORKIN PCO SERVICES CORPORATION  
CREATIVE DIRECTOR IAN GRAIS, CHRIS STAPLES  
ART DIRECTOR ROB SWEETMAN  
PRODUCTION CHRIS RAEDCHER  
ACCOUNT EXECUTIVE CARRIE PANIO

**MERIT**

TITLE TALKING TSA  
AGENCY RETHINK  
ADVERTISER SOLO MOBILE  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER MICHAEL MILARDO  
ART DIRECTOR BART BATCHELOR  
PRODUCTION PAULA GILL, ZORINA BAKSH  
ACCOUNT EXECUTIVE TRACEY CHAPPLE

**MERIT**

TITLE TREES  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER KEVIN RATHGEBER  
ART DIRECTOR DAN STRASSER  
PRODUCTION GAYLE ROBSON  
ACCOUNT EXECUTIVE TERRA THIBODEAU  
ASSOCIATE CREATIVE DIRECTOR DEAN LEE  
PHOTOGRAPHER ALASTAIR BIRD  
PROPS PRODUCTION HOLLYNORTH PRODUCTIONS

**INTERACTIVE - BEST WEBSITE B2C****LOTUS**

TITLE BRENT COMBER WEBSITE  
AGENCY INVOLVER INTERACTIVE  
ADVERTISER BRENT COMBER  
CREATIVE DIRECTOR KAT GEISMAR  
ART DIRECTOR KAT GEISMAR  
PRODUCTION KAT GEISMAR  
WEBSITE [WWW.BRENTCOMBER.COM](http://WWW.BRENTCOMBER.COM)

**MERIT**

TITLE BOOTLEGGERS WEBSITE  
AGENCY COWIE AND FOX  
ADVERTISER BOOTLEGGERS

CREATIVE DIRECTOR MIKE COWIE  
ART DIRECTOR LANCE CUMMINGS  
PRODUCTION CHEONG-AH RYU, JAMES THOMSON  
ACCOUNT EXECUTIVE JENNIFER COWIE  
TECHNICAL CRAIG HOPGOOD  
WEBSITE WWW.BOOTLEGGERS.COM

**MERIT**

TITLE SWITCHBACK 321 WEBSITE  
AGENCY HANGAR 18 CREATIVE GROUP  
ADVERTISER PRINCETON TEC  
CREATIVE DIRECTOR NIGEL YONGE, TODD CHAPMAN  
COPYWRITER NIGEL YONGE  
ART DIRECTOR TODD CHAPMAN  
PRODUCTION JOHANNES FROYSAA,  
PRODUCTION SHEA MCKINNEY  
ACCOUNT EXECUTIVE STUART FREER  
WEBSITE WWW.HANGAR18CREATIVE.COM/PT/SWITCHBACK321/

**MERIT**

TITLE WWW.RAISEYOURHAND.COM  
AGENCY WASSERMAN + PARTNERS ADVERTISING  
ADVERTISER WORKSAFE BC  
CREATIVE DIRECTOR DARREN WARNER  
COPYWRITER STEVE ZAOZIRNY  
ART DIRECTOR LISA LEBEDOVICH  
PRODUCTION LIV HUNG  
ACCOUNT EXECUTIVE PAULINE HADLEY-BEAUREGARD, SHANNON GOODYEAR  
DESIGN LISA LEBEDOVICH, TERRY LIN  
FLASH / DATABASE DEVELOPERS ENGINE DIGITAL  
WEBSITE WWW.RAISEYOURHAND.COM

**INTERACTIVE - BEST WEBSITE B2B**

**LOTUS**

TITLE MIKE: NOORDINARYPHONE.COM  
AGENCY TRIBAL DDB  
ADVERTISER TELUS BUSINESS SOLUTION  
CREATIVE DIRECTOR COSMO CAMPBELL  
COPYWRITER TONY NICHOLS  
ART DIRECTOR KELLY HALE  
PRODUCTION DEANNA O. MACEDA,  
PRODUCTION RYAN MCCORMICK, ZERLINA CHAN  
ACCOUNT EXECUTIVE MARTY YASKOWICH  
ACCOUNT EXECUTIVE LAUREN ROWE  
FLASH JONATHAN COE  
WEBSITE HTTP://AWARDS07.TRBV.COM/TELUS2/

**MERIT**

TITLE FILMGROUP.TV  
AGENCY BURNKIT  
ADVERTISER THE FILM GROUP  
CREATIVE DIRECTOR BRUCE SINCLAIR  
COPYWRITER JAMES MOES  
ART DIRECTOR HANNES OTTAHAL, JEREMY CROWLE  
ACCOUNT EXECUTIVE ADAM NEILSON  
INTERACTIVE STEVE MACKEY, JEFF GREENBERG  
WEBSITE [HTTP://FILMGROUP.TV](http://FILMGROUP.TV)

**INTERACTIVE - BEST ONLINE ADVERTISING SINGLE****LOTUS**

TITLE LIGHTBULB  
AGENCY TRIBAL DDB  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR COSMO CAMPBELL  
COPYWRITER CAMERON WARDEN  
ART DIRECTOR ALEX BEIM  
PRODUCTION DEANNA O. MACEDA  
ACCOUNT EXECUTIVE KIMBERLY CLIFFORD  
FLASH DAREN ORTIZ  
PHOTOGRAPHER CLINTON HUSSEY  
DIGITAL RETOUCH ARTIST SERGIO TOPOREK  
WEBSITE [HTTP://AWARDS07.TRBV.COM/BCHYDRO5/](http://AWARDS07.TRBV.COM/BCHYDRO5/)

**MERIT**

TITLE SLEEP  
AGENCY TRIBAL DDB  
ADVERTISER AUTO TRADER  
CREATIVE DIRECTOR COSMO CAMPBELL  
COPYWRITER RYAN LEESON  
ART DIRECTOR GERARD BARCELON  
PRODUCTION ERICA JONSSON  
ACCOUNT EXECUTIVE KIMBERLY CLIFFORD  
WEBSITE [HTTP://AWARDS07.TRBV.COM/AUTOTRADER9/](http://AWARDS07.TRBV.COM/AUTOTRADER9/)

**INTERACTIVE - BEST ONLINE ADVERTISING CAMPAIGN****MERIT**

TITLE MAKE A DIFFERENCE TODAY  
AGENCY TRIBAL DDB  
ADVERTISER BC HYDRO  
CREATIVE DIRECTOR COSMO CAMPBELL  
COPYWRITER CAMERON WARDEN

ART DIRECTOR ALEX BEIM  
PRODUCTION DEANNA O. MACEDA  
ACCOUNT EXECUTIVE KIMBERLY CLIFFORD  
FLASH DAREN ORTIZ  
PHOTOGRAPHER CLINTON HUSSEY  
DIGITAL RETOUCH ARTIST SERGIO TOPOREK  
WEBSITE [HTTP://AWARDS07.TRBV.COM/BCHYDRO6/](http://AWARDS07.TRBV.COM/BCHYDRO6/)

**MERIT**

TITLE STEADYHAND MORNING STAR BANNER, STEADYHAND MSN BANNER,  
STEADYHAND GLOBE BANNER  
AGENCY BURNKIT  
ADVERTISER STEADYHAND INVESTMENT FUNDS INC.  
CREATIVE DIRECTOR BRUCE SINCLAIR  
ART DIRECTOR HANNES OTTAHAL  
PRODUCTION MALCOLM ELLIS  
ACCOUNT EXECUTIVE ADAM NEILSON  
INTERACTIVE MALCOLM ELLIS  
WEBSITE [HTTP://S21263.GRIDSERVER.COM/STEADYHAND/MRNGSTR/](http://S21263.GRIDSERVER.COM/STEADYHAND/MRNGSTR/)  
WEBSITE [HTTP://S21263.GRIDSERVER.COM/STEADYHAND/GLOBE/](http://S21263.GRIDSERVER.COM/STEADYHAND/GLOBE/)

**INTERACTIVE - BEST INTERACTIVE MISCELLANEOUS**

**LOTUS**

TITLE DESIGN CAN CHANGE WEBSITE  
AGENCY SMASHLAB  
ADVERTISER SMASHLAB  
CREATIVE DIRECTOR ERIC KARJALUOTO  
COPYWRITER ERIC KARJALUOTO & PETER PIMENTEL  
PROGRAMMING & DEVELOPMENT ERIC SHELKIE  
DESIGNERS ERIC KARJALUOTO & PETER PIMENTEL  
ILLUSTRATION PETER PIMENTEL  
WEBSITE [DESIGNCANCHANGE.ORG](http://DESIGNCANCHANGE.ORG)

**POP - BEST POP SINGLE OR CAMPAIGN**

**MERIT**

TITLE LION, CLIO, PENCIL  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER THE ORANGE APPLE CREATIVE IMAGERY  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER CHRIS MOORE, ANGELA SUNG  
ART DIRECTOR CHRIS MOORE, ANGELA SUNG  
PRODUCTION THE ORANGE APPLE  
PHOTOGRAPHER ANTHONY REDPATH  
RETOUCHER/ILLUSTRATOR PAUL ANG (THE ORANGE APPLE)

**PUBLIC SERVICE - BEST PUBLIC SERVICE PRINT SINGLE**

**LOTUS**

TITLE FOR MORE INFORMATION  
AGENCY TBWA\VANCOUVER  
ADVERTISER BC LUNG ASSOCIATION  
CREATIVE DIRECTOR PAUL LITTLE  
COPYWRITER PAUL LITTLE  
ART DIRECTOR ANGELA SUNG, JOHN WILLIAMSON  
PRODUCTION JULIAN DAVIS  
ACCOUNT EXECUTIVE PHILIPP POSTREHOVSKY

**MERIT**

TITLE CONSTRUCTION WORKER  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BRAINTRUST CANADA  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER PAUL LITTLE  
ART DIRECTOR DARYL GARDINER  
PRODUCTION WENDY MORIARTY  
ACCOUNT EXECUTIVE DEAN ELISSAT  
PHOTOGRAPHER FRANK HOEDL

**MERIT**

TITLE SKATEBOARDER  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BRAINTRUST CANADA  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER PAUL LITTLE  
ART DIRECTOR DARYL GARDINER  
PRODUCTION WENDY MORIARTY  
ACCOUNT EXECUTIVE DEAN ELISSAT  
PHOTOGRAPHER FRANK HOEDL

**MERIT**

TITLE TRAILRIDER  
AGENCY DDB CANADA, VANCOUVER  
ADVERTISER BRAINTRUST CANADA  
CREATIVE DIRECTOR ALAN RUSSELL  
COPYWRITER PAUL LITTLE  
ART DIRECTOR DARYL GARDINER  
PRODUCTION WENDY MORIARTY  
ACCOUNT EXECUTIVE DEAN ELISSAT  
PHOTOGRAPHER FRANK HOEDL

**PUBLIC SERVICE - BEST PUBLIC SERVICE TV SINGLE**

**MERIT**

TITLE HEIST  
AGENCY WASSERMAN + PARTNERS ADVERTISING  
ADVERTISER ICBC  
CREATIVE DIRECTOR DARREN WARNER  
COPYWRITER KATHERINE MACDONALD  
ART DIRECTOR LISA LEBEDOVICH  
PRODUCTION SHELLEY STEVENS  
ACCOUNT EXECUTIVE KAREN NISHI, SEAN WELLER  
DIRECTOR ALEYSA YOUNG/UNTITLED  
POST PRODUCTION JMB  
POST AUDIO GGRP

**MERIT**

TITLE HOME MOVIE  
AGENCY RETHINK  
ADVERTISER THE LEUKEMIA AND LYMPHOMA SOCIETY OF CANADA  
CREATIVE DIRECTOR CHRIS STAPLES, IAN GRAIS  
COPYWRITER KATIE AINSWORTH  
ART DIRECTOR DAVID DE HAAS  
PRODUCTION LAURA RIOUX  
ACCOUNT EXECUTIVE JOANNE TURNER  
DIRECTOR DAVID WELLINGTON

**PUBLIC SERVICE - BEST PUBLIC SERVICE RADIO SINGLE**

**MERIT**

TITLE MY VOICE (FEMALE)  
AGENCY ELEVATOR STRATEGY  
ADVERTISER COMMUNITY LIVING BC  
CREATIVE DIRECTOR BRUCE FRASER  
COPYWRITER BRUCE FRASER  
PRODUCTION WAVE  
ACCOUNT EXECUTIVE ALLAN BLACK

**MERIT**

TITLE MY VOICE (MALE)  
AGENCY ELEVATOR STRATEGY  
ADVERTISER COMMUNITY LIVING BC  
CREATIVE DIRECTOR BRUCE FRASER  
COPYWRITER BRUCE FRASER  
PRODUCTION WAVE  
ACCOUNT EXECUTIVE ALLAN BLACK

**PUBLIC SERVICE - BEST PUBLIC SERVICE MULTI-MEDIA CAMPAIGN**

**LOTUS**

TITLE WWW.RAISEYOURHAND.COM, DELI, REBAR, FORKLIFT, SHOESTORE, FRY GUY,

RAISE YOUR HAND AMBIENT ELEMENTS

AGENCY WASSERMAN + PARTNERS ADVERTISING

ADVERTISER WORKSAFE BC

CREATIVE DIRECTOR DARREN WARNER

COPYWRITER STEVE ZAOZIRNY

ART DIRECTOR LISA LEBEDOVICH

PRODUCTION LIV HUNG, CLAIRE KHAN,

PRODUCTION TRACTION CREATIVE COMMUNICATIONS

ACCOUNT EXECUTIVE PAULINE HADLEY-BEAUREGARD, SHANNON GOODYEAR

DESIGN LISA LEBEDOVICH, TERRY LIN

PHOTOSHOP WORK KEVIN O'BRIEN, GRAEME JACK

PHOTOGRAPHER DAVE ROBERTSON, KHALID HAWE

PROMOTIONS MANAGER MARK RUSSELL

FLASH / DATABASE DEVELOPERS ENGINE DIGITAL

WEBSITE WWW.RAISEYOURHAND.COM