

Be heard,  
strategic,  
connected,  
& noticed.

R G D

ONTARIO

The Association of Registered Graphic Designers of Ontario is the professional organization serving *design professionals, users of graphic design, suppliers to the industry and students.*

**RGD Ontario: recognition and advancement  
for graphic designers**

“Every profession needs a champion like RGD Ontario. From *advocacy* to programs to partnerships, the association is the community’s pillar, offering key resources for any creative professional who wants to stand out in a market oversaturated with design templates.”

Luc Bergeron Provisional RGD, Graphic Designer,  
Social Sciences and Humanities Research Council  
of Canada, Ottawa

“As an R.G.D., I am *recognized* internationally as a professional graphic designer who adheres to a strict set of guidelines and principles. This gives all my clients a very high level of confidence in my abilities.”

Michael Malloy R.G.D., Creative Director,  
Gas Design Communications, Toronto

“Having an organization that advocates all the things I believe in is *beneficial* to our industry, my business, to designers young and old, and most importantly to our clients.”

Clinton Clarke R.G.D., Principal,  
Incite Design + Media, Peterborough

“When I arrived in Toronto with no professional contacts becoming a Provisional RGD and participating in RGD events was a very *valuable* resource.”

Sherri Gallowiz R.G.D., Art Director,  
Stephen Thomas Inc., Toronto

“Connecting with peers, sharing mutual ideas, learning from the organization – being a member of RGD is an *inspiring experience*, and this creative community is one I’m proud to be part of.”

Tony Ponzo R.G.D., Art Director,  
The Works Design Communications, Toronto

“Having the R.G.D. designation is important to me as it speaks to the level of *quality and professionalism* that I can bring to a design project.”

Janice Van Eck R.G.D., Art Director /  
Designer, Guelph

“Domtar compliments RGD Ontario for its continuous development of professional graphic design throughout Ontario. Through our sponsorship, we have enjoyed meeting many *qualified*, talented designers who share our excitement to creating brilliant ideas on paper.”

Aline Lafleche, Account Manager  
Domtar, Toronto

“I’m proud to be part of a *successful* organization that is helping assure a future for the profession I’ve worked in for forty years.”

Rod Nash R.G.D., Creative Director,  
Nash & Nash Ltd., Toronto

## Design Professionals

# Be heard

Benefits of membership are aimed at enhancing the professional opportunities and economic environment for graphic designers, be they employers, employees, freelancers, educators or managers. RGD Ontario depends on strength in numbers to speak effectively on behalf of the profession. Lend your voice by becoming a member.

RGD Ontario offers two categories of professional membership – Provisional RGD and Registered Graphic Designer (R.G.D.). Graduates of three- or four-year programs in graphic design may apply for Provisional RGD membership. For R.G.D. membership there are several sets of eligibility criteria. Applicants must first qualify for and undergo all or part of the R.G.D. Qualification Examination. Details are available at [www.rgdexamboard.com](http://www.rgdexamboard.com).

## Users of Graphic Design

# Be strategic

Look for a Registered Graphic Designer (R.G.D.) as an experienced, strategic-thinking, qualified communications design professional.

Professional graphic design can provide fully integrated solutions that position products or services in the marketplace for success. Good design can make a company be more visible, look more sophisticated, act smarter, faster, and end up more powerful and desirable than the competition.

Registered Graphic Designers have the expertise that can help any organization communicate, sell and profit.

## Suppliers to the industry

# Be connected

We welcome corporations and other organizations seeking direct access to graphic design professionals – through sponsorship, Corporate Supporter status or Affiliate membership.

For information on sponsorship levels such as Partner, Gold and Silver, or student awards donor please visit [www.rgdontario.com](http://www.rgdontario.com).

## Students

# Be noticed

Get a head start on your future as a professional graphic designer with RGD Ontario Student membership.

For graphic design students, RGD Ontario offers opportunities for networking and making all-important contacts in the design industry, portfolio critiques from design professionals, structured volunteer programs, internships, mentoring programs for graduates and annual cash student awards for design excellence.

## FOR MORE INFORMATION ABOUT RGD ONTARIO:

visit [www.rgdontario.com](http://www.rgdontario.com),  
email [info@rgdontario.com](mailto:info@rgdontario.com) or  
call toll-free 1 888 ARGD ONT (274 3668)  
(in Toronto 416 367 8819).

RGD Ontario represents over 3,200 members and offers programs and services for the entire design community.

#### **ANNUAL STUDENT AWARDS**

Since the program began, RGD Ontario has awarded more than \$100,000 in cash awards, sponsored by industry partners.

#### **DESIGNTHINKERS**

Canada's premier annual graphic design conference features over 800 attendees, two days of presentations, speakers, social events, exhibits and tours.

#### **DESIGN AT WORK**

This annual juried competition showcases the value graphic design brings to business through a book of case studies sent to buyers of design.

#### **BIANNUAL SALARY SURVEY**

RGD Ontario partners with Aquent on a survey of salaries and billing practices in the Canadian graphic design industry.

#### **THE BUSINESS OF GRAPHIC DESIGN**

RGD Ontario publishes this comprehensive guide to maintaining a graphic design business in Ontario.

#### **COMMUNICATIONS**

Electronic newsletters provide updates on RGD Ontario programs and events, design news and events, book reviews and industry articles.

#### **PROFESSIONAL DEVELOPMENT**

Full-day events increase the proficiency of creative professionals in all areas of design and business.

#### **MENTORSHIP**

This program connects young designers to seasoned practitioners to help them develop and advance their professional careers in graphic design.

#### **PST ADVOCACY**

RGD Ontario is working to clarify PST rules as applied to graphic design and has developed materials to help designers understand the current rules.

#### **SPEC WORK ADVOCACY**

Under the Rules of Professional Conduct, members are prohibited from engaging in spec work. We challenge all spec work competitions and have succeeded in having rules amended on many occasions.

#### **MEMBER PROMOTION**

RGD Ontario publications, exhibitions and presentations celebrate the work of members and promote graphic design to business and the public.

# RGD Programs

## RGD ONTARIO PARTNERS



AppliedArts

A Q U E N T



Crescent



*Masterfile*

Somerset

**SupremeX**  
Canada's Leading Envelope Manufacturer

## RGD ONTARIO GOLD SPONSORS

Acumen Visual Group, Design Edge, Domtar,  
M-Real and Survey Canada

## RGD ONTARIO SILVER SPONSORS

City of Toronto Economic Development,  
Mohawk and Spicers

## CONTACT RGD ONTARIO

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