



GDC Membership Benefits

Recognition	FGDC	MGDC	LGDC	Associate	Graduate	Student
Gold Lapel Pin	•					
Silver Lapel Pin		•				
Honourific	•	•	•			
Certificate & Membership Card	•	•	•	•	•	•
Privileges	FGDC	MGDC	LGDC	Associate	Graduate	Student
Complimentary Lifetime Membership	•					
Voting Rights	•	•	•			
Members-Only RFPs	•	•	•	•	•	•
Use of GDC logo for self-promotion	•	•	•			
Publications	FGDC	MGDC	LGDC	Associate	Graduate	Student
Applied Arts Magazine (varies by chapter)	•	•	•	(•)		
Design Edge Canada Magazine (CDN res.)	•	•	•	•	•	
GDC Annual Report	•	•	•	•	•	•
GDC National Journal	•	•	•	•	•	•
GDC monthly eNews	•	•	•	•	•	•
Graphex Awards Catalogue (biennial)	•	•	•	•	•	•
Icograda eNews (upon subscribing)	•	•	•	•	•	•
Graphic Design Guide for Business	•	•	•	•	•	•
Salary Survey Report	•	•	•	•	•	•
Chapter Newsletters (varies by chapter)	•	•	•	•	•	•
Professional Practice Documents	FGDC	MGDC	LGDC	Associate	Graduate	Student
GDC Code of Ethics	•	•	•	•	•	•
GDC Copyright Issues	•	•	•	•	•	•
GDC Contract Sample	•	•	•	•	•	•
GDC Grievance Procedures	•	•	•	•	•	•
GDC Pro-Bono Primer	•	•	•	•	•	•
GDC Competition Guidelines	•	•	•	•	•	•
Icograda Confidentiality Agreement Sample	•	•	•	•	•	•
Members' Kit Binder	•	•	•			
Rate Calculator (download)	•	•	•	•	•	•
National & International Conferences	FGDC	MGDC	LGDC	Associate	Graduate	Student
GDC Conference Discounts	•	•	•	•	•	•
Design Thinkers Conference Discount	•	•	•	•	•	•
Select Discounts from Peer Organizations	•	•	•	•	•	•
Icograda Conference Discounts	•	•	•	•	•	•
Scholarships & Awards	FGDC	MGDC	LGDC	Associate	Graduate	Student
GDC National Scholarship Program						•
GDC Chapter Scholarships (varies by chapter)						•
GDC Award Show Discounts	•	•	•	•	•	•



Online Community	FGDC	MGDC	LGDC	Associate	Graduate	Student
Complimentary TimeFox Account						•
GDC Web Privileges	•	•	•	•	•	•
Icograda Web Privileges	•	•	•	•	•	•
GDC Listserv Subscription	•	•	•	•	•	•
GDC Job Board & Classifieds	•	•	•	•	•	•

Visibility	FGDC	MGDC	LGDC	Associate	Graduate	Student
GDC On-line Portfolio	•	•	•		•	•
Access to Icograda's Galleria	•	•	•	•	•	•

Chapter Events	FGDC	MGDC	LGDC	Associate	Graduate	Student
Chapter Conference & Event Discounts	•	•	•	•	•	•
Professional Development Events	•	•	•	•	•	•
Mixers & Networking Sessions	•	•	•	•	•	•

Tailored Membership Dues	FGDC	MGDC	LGDC	Associate	Graduate	Student
Annually (varies by chapter)		•	•	•	•	•

Third-Party Discounts

Publications

Applied Arts Magazine	FREE one-year subscription offered to LGDC, MGDC and FGDC members (a value of \$60 per year)
Communication Arts	Subscription discount 8 issues for \$65
How Magazine	Discounted subscription rate - 6 issues for \$42.96 USD (this includes \$15 postage) (basic rate is \$64)
Novum-World of Graphic Design	Magazine subscription discount
Print Magazine	Subscription discount: 6 issues for \$52.00 US (Basic rate is \$72).
Swipebooks	10% discount on books

Software & Technology

Adobe Systems Inc.	10% discount on Adobe products
TimeFox	Free subscription for Students (\$420 value per year!)
TimeTo	25% discount on time management software

Images & Fonts

All Canada Photos	10% discount on any photo license purchase
Firstlight.com	15% off all purchases
Phil's Fonts	5% discount

Plus special offers on Icograda's website for members only.



Plus...

+ **Insurance**

- | | |
|----------------------------------|---|
| GDC Private Health Services Plan | Tax savings for business owners: deduct medical expenditures as business expenses and save up to 40% on taxes for these expenses. |
| Health Insurance | Together with Sun Life of Canada, KGF Insurance Services provides 6 levels of health insurance for GDC members, including: life, health, dental, long-term disability, accidental death and dismemberment, and critical illness |
| Liability Insurance | GDC's Errors and Omissions insurance program through LMS ProLink developed to provide members and studios with an affordable option for this increasingly important form of coverage. |

- + \$100 savings per job posting on www.gdc.net Job Board.
- + GDC's job board offered 35 jobs in March 2006 alone.
- + GDC's online member portfolios receive over 40,000 hits a month from sources around the world. They were used to select images for a feature in *CA Magazine*.
- + A series of articles by Linda Fisher, President of Design Management Resources on www.gdc.net
- + GDC advocates on behalf of members regarding spec work and competitions. Sample spec response letter.
- + Promoting the GDC within the business community. Canada Post's Stamp Advisory Committee requires certified graphic designers or design firms employing certified graphic designers (ie. professional members of GDC, SDGQ or RGDON and/or graphic designers with university level training) for stamp design contracts.
- + GDC's Code of Ethics makes members more valuable to clients.
- + Members Only Professional Resources – articles and tools to help you hone your business practices.
- + Membership dues and donations to the GDC Foundation are a tax deductible expense for business owners.