



CARBON NEUTRAL PRESS RELEASE, April 22, 2010

Vancouver, April 22, 2010: Metropolitan Fine Printers Inc (MET), announces “Carbon Neutrality”.



Upon completing the Climate Smart Program www.climate-smart.ca on April 4, 2010, MET made the decision to collaborate with Pacific Carbon Trust (PCT) www.pacificcarbontrust.com a Crown Agency. PCT's main focus is to build BC's low-carbon economy and work closely with local carbon offset initiatives; a "back yard" endeavor worthy of MET's commitment.

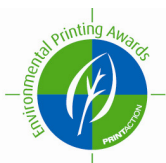
On April 8, 2010, MET, an industry leader in sustainability was awarded the most Environmental Awards for any printer in Canada. MET has maximized its sustainability practices through attaining FSC Certification www.fsc.com, pioneering EIS www.enviroimagesolutions.com Blanket Reuse-Recycle program, employing MET UV, volatile organic compound (VOC) free inks, and recycling within the organization. Attaining Carbon Neutral was the final seal on ensuring a clean environmental future and best sustainable practice in print and in all business functions at MET.

“It was only natural that we move to Carbon Neutrality. From now on, everything printed here at Metropolitan will be 100% Carbon Neutral and clients will have the option to buy carbon credits to offset their paper consumption on a per project basis. We are very excited and happy with this accomplishment” – George Kallas, President, Metropolitan Fine Printers.

“Metropolitan is not only setting the bar for the printing industry, but has a unique opportunity to send a message of sustainability to its many clients. We are pleased to be a part of that important message – and congratulate Metropolitan on achieving carbon neutrality.” – Scott MacDonald, CEO, Pacific Carbon Trust

For more information, or assistance on how you and your company can become Carbon Neutral, please contact:

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2009 Canada's Printer of the Year
2009 GOLD Most Environmental Printed Project in Canada; Offset
2010 GOLD Most Environmentally Progressive Printing Project; Offset
2010 SILVER Most Environmentally Progressive Printing Project; Packaging
2010 SILVER Most Environmentally Progressive Printing Project; Offset

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