



# Benefits

<b>Recognition</b>	FGDC	CGD	Provisional	Student	Affiliate
Gold Lapel Pin	■				
Silver Lapel Pin		■			
Honourific	■	■			
Certificate & Membership Card	■	■			
Membership Card			■	■	■
<b>Privileges</b>	FGDC	CGD	Provisional	Student	Affiliate
Complimentary Lifetime Membership	■				
Voting Rights	■	■			
Members-Only RFPs	■	■	■	■	■
Use of GDC logo for self-promotion	■	■			
<b>Publications</b>	FGDC	CGD	Provisional	Student	Affiliate
Applied Arts Magazine (varies by chapter)	■	■			
Design Edge Canada Magazine (Canadian residents only)	■	■	■		■
GDC Annual Report	■	■	■	■	■
GDC Graphic Design Journal	■	■	■	■	■
GDC monthly eNews	■	■	■	■	■
Graphex Awards Catalogue (biennial)	■	■	■	■	■
Icograda eNews (upon subscribing)	■	■	■	■	■
Graphic Design Guide for Business	■	■	■	■	■
Salary Survey Report	■	■	■	■	■
Chapter Newsletters (varies by chapter)	■	■	■	■	■
<b>Professional Practice Documents</b>	FGDC	CGD	Provisional	Student	Affiliate
GDC Code of Ethics	■	■	■	■	■
GDC Copyright Issues	■	■	■	■	■
GDC Contract Sample	■	■	■	■	■
GDC Grievance Procedures	■	■	■	■	■
GDC Pro-Bono Primer	■	■	■	■	■
GDC Competition Guidelines	■	■	■	■	■
Icograda Confidentiality Agreement Sample	■	■	■	■	■
Members' Kit Binder	■	■			
Rate Calculator (download)	■	■	■	■	■
<b>National &amp; International Conferences</b>	FGDC	CGD	Provisional	Student	Affiliate
GDC Conference Discounts	■	■	■	■	■
Design Thinkers Conference Discount	■	■	■	■	■
Select Discounts from Peer Organizations	■	■	■	■	■
Icograda Conference Discounts	■	■	■	■	■
<b>Scholarships &amp; Awards</b>	FGDC	CGD	Provisional	Student	Affiliate
GDC National Scholarship Program				■	
GDC Chapter Scholarships (varies by chapter)		■		■	
GDC Award Show Discounts	■	■	■	■	■



# Benefits

<b>Online Community</b>	FGDC	CGD	Provisional	Student	Affiliate
Complimentary TimeFox Account				■	
GDC Web Privileges	■	■	■	■	■
Icograda Web Privileges	■	■	■	■	■
GDC Listserv Subscription	■	■	■	■	■
GDC Job Board & Classifieds	■	■	■	■	■
<b>Visibility</b>	FGDC	CGD	Provisional	Student	Affiliate
GDC On-line Portfolio	■	■	■	■	
Access to Icograda's Galleria	■	■	■	■	■
<b>Chapter Events</b>	FGDC	CGD	Provisional	Student	Affiliate
Chapter Conference & Event Discounts	■	■	■	■	■
Professional Development Events	■	■	■	■	■
Mixers & Networking Sessions	■	■	■	■	■
<b>Tailored Membership Dues</b>	FGDC	CGD	Provisional	Student	Affiliate
Annually (varies by chapter)		■	■	■	■
Online Payment of Dues		■	■	■	■

## Third-Party Discounts

### Publications

Applied Arts Magazine	Free one-year subscription offered to CGD and FGDC members (a value of \$60 per year)
Communication Arts	Subscription discount 6 issues for \$65
How Magazine	Discounted subscription rate - 6 issues for \$42.96 USD (this includes \$15 postage) (basic rate is \$64)
Novum-World of Graphic Design	Magazine subscription discount
Print Magazine	Subscription discount: 6 issues for \$52.00 US (Basic rate is \$72).
Swipebooks	10% discount on books

### Software & Technology

TimeFox	Free subscription for Students (\$420 value per year!)
TimeTo	25% discount on time management software

### Images & Fonts

All Canada Photos	10% discount on any photo license purchase
Firstlight.com	15% off all purchases

### Services

Copywriting	10% discount
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Plus special offers on Icograda's website for members only.



# Plus...

## + iPhone

Rogers offers a competitive rate for GDC members who want to purchase an iPhone and voice/data business plan through Rogers

## + Insurance

### **GDC Private Health Services Plan**

Tax savings for business owners: deduct medical expenditures as business expenses and save up to 40% on taxes for these expenses.

### **KGF Insurance Services**

Together with Sun Life of Canada, provides 6 levels of health insurance for GDC members, including: life, health, dental, long-term disability, accidental death and dismemberment, and critical illness

+ \$175 savings per job posting on [www.gdc.net](http://www.gdc.net) Job Board.

+ GDC's job board offers positions specifically tailored to members.

+ GDC's online member portfolios receive over 40,000 hits a month from sources around the world. They were used to select images for a feature in *CA Magazine*.

+ Numerous online articles including a series of articles by Linda Fisher, President of Design Management Resources on [www.gdc.net](http://www.gdc.net)

+ GDC advocates on behalf of members regarding spec work and competitions. Sample spec response letter.

+ Promoting the GDC within the business community. Canada Post requires professional members of GDC, SDGQ or RGDON and/or graphic designers with university level training for stamp design contracts.

+ GDC's Code of Ethics makes members more valuable to clients.

+ Members Only Professional Resources – articles and tools to help you hone your business practices.

+ Membership dues and donations to the GDC Foundation are a tax deductible expense for business owners.