

Submission Details

Applicant's Name

Brief project title

Project Completion Date

Student's role on this project:

Please check all that apply. Use additional sheet for clarification if necessary.

- Creative Direction
- Art Direction / Design
- Production / Technical Execution
- Illustration
- Other (please specify)

Please identify any elements of the project which are not your original work.
(i.e. existing identity or layout, stock images, collaboration, etc.)

Special Project Considerations

Please note here the objectives of the design and any constraints on the project.
Submit an additional sheet if more space required.

GDC National Archives

- Please check to give permission for us to retain your work or printed materials for inclusion in the Archives. Label your work with your full name.
- Please check to give permission for these materials to be reproduced in GDC National publications and on the GDC National website.

Please note submissions will not be returned.



Society of
Graphic Designers of Canada

Arts Court, 2 Daly Avenue
Ottawa, Ontario
Canada K1N 6E2

Société des
designers graphiques du Canada

Toll-free: 1.877.496.4453
E-mail: info@gdc.net
Website: www.gdc.net



GENEROUSLY SUPPORTED BY:



PARTNER:



SOCIÉTÉ
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A MULTITUDINOUS VOLUME ABOUNDS  WWW.GDC.NET ON THE INTERNETWORK

ANNUAL GDC

NATIONAL THE SOCIETY OF GRAPHIC DESIGNERS OF CANADA AWARDS

SCHOLARSHIP 2012

TESTIMONIAL! TESTIMONIAL!

"IT'S WONDERFUL TO BE ACKNOWLEDGED FOR
MY WORK"

AND GIVES ME THE CONFIDENCE TO
keep pushing boundaries

► **IN DESIGN.** ◄

WINNING THIS SCHOLARSHIP WILL ALLOW ME TO TAKE
ADVANTAGE OF DESIGN OPPORTUNITIES
ABROAD TO DEEPEN MY DESIGN KNOWLEDGE,
THINKING, AND COMMUNICATION.

— IWONA FAREFEK, UNIVERSITY OF ALBERTA

TESTIMONIAL! TESTIMONIAL!



CALL FOR SUBMISSIONS

Supporting Canadian Design Students' Education

The GDC National Scholarship Awards are Canada's preeminent educational awards, funded by Canada's top design-related companies, and coordinated by the GDC. Since 1956 the GDC has been dedicated to improving graphic design standards and practice in the workplace and in schools. The GDC National Scholarship Awards were initiated in 2003 to encourage and support students in taking their design education to a level that will better prepare them for professional practice.

Aspiring designers from across Canada who are full-time students enrolled in a 2-, 3- or 4-year graphic design program, returning to continue their studies, and who are also Student Members of the GDC, SDGQ or RGD Ontario are invited to enter the GDC National Scholarship Awards Program.

Winners receive scholarship awards which are applied directly to their tuition fees. The winning students are profiled on the GDC national website, the national e-newsletter, and also receive prominent coverage in Canada's national design media.

Eligibility Requirements

- Applicant must be a GDC, SDGQ or RGDON Student Member (in good standing). Membership application forms and membership rates can be found at www.gdc.net. Students in Ontario and Quebec may join the GDC as Student Members at Large.
- Applicant must be a full-time student returning for the next year (minimum 2-year program) of studies in an established graphic design program at a Canadian post-secondary institution.
- Applicant must provide a transcript of grades and a letter of reference from an instructor.
- Applicant must also draft a personal letter (250 words) describing his/her design history, previous design education, reason for applying for the scholarship, and design career aspirations and goals.
- Applicant must submit one sample of work to be accompanied by a detailed rationale.
- Try to fit your submission into a 9" x 12" envelope. This is recommended for mailing purposes but not a requirement. If your submission is oversized please make sure it is packed securely to prevent damage during shipping.
- Recipients are required to provide a high-quality photograph of themselves and electronic files (press quality) of their work for publication to promote the GDC National Scholarship Awards.

Submission Deadline & Review Process

- **Applications must be received by 20 April 2012. Send to:**
GDC National Scholarship Program
c/o Hudson Design Group
860 Main Street, Site 600
Moncton, NB E1C 1G1
Please use (506) 852-3803 for the shipping waybill only.
If you have any questions please contact the Executive Director at: **(613) 567-5400, 1-877-496-4453** Toll free or **info@gdc.net**.
- Applications will be reviewed by a panel of professional members (CGD) of the GDC including working designers and design educators.
- The criteria for judging are strategy, typography, innovative use of imagery (or typographic approach), implementation, and presentation. These categories also include purpose/ appropriateness, skill, and attention to craft.
- Results will be announced in May 2012.

2012 Scholarship Awards

The GDC National Scholarship Awards are supported and funded by Canada's top design-related companies. For an up-to-date list of sponsors please go to www.gdc.net. The following companies have committed their support to the 2012 awards:

- **\$2,500 Veer Scholarship**
- **\$2,000 Adobe Scholarship**
- **\$1,000 Applied Arts Magazine Scholarship**

*Scholarship awards go directly towards the recipient's tuition.

2011 Winners

- \$2,500 Veer Scholarship
Iwona Faferek, University of Alberta, Edmonton, AB
- \$2,000 Adobe Scholarship
Samantha Smith, Capilano University, North Vancouver, BC
- \$1,000 Applied Arts Magazine Scholarship
Carl Justin Shura, Red River College, Winnipeg, MB
(*designer of this year's poster and brochure cover*)

Application Form

.....
Name of Applicant

.....
Mailing Address

.....
City

.....
Province / Postal Code

.....
Telephone

.....
E-mail Address

.....
Membership Organization and Number (leave blank if applying for GDC Student membership with your entry)

.....
Design School

.....
Design Instructor

.....
Courses. Use the back of this sheet if necessary.

.....
Year(s) Completed

.....
Graduation Year

Authenticity Statement

This statement verifies that all work submitted by the applicant is the work of the applicant. In the case of the applicant having collaborated with other students/ instructors or professionals, please note the names and the extent and nature of the involvement of those people in the written descriptions.

Please identify your work clearly. Website/multimedia samples should include the internet address and colour printouts of screengrabs (minimum 4).

Statement

I hereby certify that all of the information herein is correct to the best of my knowledge and furthermore that the design work presented in this submission is the work of myself alone unless otherwise noted.

.....
Student's Signature

.....
Date of Application