

GDC Foundation

Inspiring and Supporting Graphic Design in Canada

Designers Helping Designers

- Imagine being able to give grants for design research, archiving and special projects.
- Imagine being able to give scholarships for professionals and students.
- Imagine being able to assist designers in crisis

That is what the GDC Foundation is imagining.

The GDC has been growing the GDC Foundation since 2006, through contributions from Fellows, members, industry supporters, sponsors, and bequests. These contributions will provide the seed capital to allow the Foundation to distribute the interest funds as listed above. To make imagined benefits become reality.

The GDC Foundation will help the GDC develop and serve the profession by funding design research and special projects, offering scholarships, and short-term financial assistance for members experiencing career-challenging difficulty.

Each year the Foundation holds a fundraising campaign called Get Behind Design! to help increase the amount in the fund toward the long-term goal of having sufficient funds to allow us to use the interest for good works.

When fully grown, the Foundation will offer:

Benevolent assistance

- to help designers when a career-challenging accident, illness or other crisis occurs.

Grants

- to fund research and projects that enrich the profession, preserve our history, inspire creativity, explore new directions or reveal the value of design to business in Canada, and may also include support for conferences, events, archiving, touring exhibits and publications.

Scholarships

- to help aspiring designers take their education to a professional level. (We are already able to do this!)
- to help experienced designers keep up with changes in the profession, gain inspiration or push boundaries.

You Can Help Build the GDC Foundation

- Make a financial contribution. Donations are prudently invested in order to build a long-term, sustainable fund.
- Get involved: help create unique fundraising events in your chapter. Be a Champion for the Foundation!
- Leave a bequest in your Will.
- Give an honorary or memorial gift.
- Give gifts in-kind: draw prizes, professional services, advertising and promotion, printing.
- Ask about sponsorship opportunities, corporate matching gifts, named scholarships, named grants, major gifts.

Please donate

Please be a part of this legacy for design by making an annual donation when you renew your membership or during the fundraising campaign.

Via e-Transfer: to treasurer@gdc.net

Online: Click "Donate" at www.gdc.design/foundation/donate to donate via PayPal.

By mail: Send a cheque payable to "GDC" to: Society of Graphic Designers of Canada Arts Court, 2 Daly Ave, Ottawa, ON K1N 6E2 with a memo that it is for the GDC Foundation.

By Phone: Call toll free 877-496-4453. Visa, MasterCard and AmEx accepted.

Contact us for more ways to give

Graphic Designers of Canada Foundation
Arts Court, 2 Daly Ave, Ottawa, ON K1N 6E2
Toll free 877-496-4453,
E-mail: foundation@gdc.net

For information visit: www.gdc.design/foundation
Follow us on Twitter at #GetBehindDesign



GDC Foundation | Fondation de la GDC